



Marketing & Outreach

The Houston District Office Staff and Resource Partners are available to provide you with free individualized counseling thru SCORE & SBDC. SCORE & SBDC provide training workshops to assist the public in starting a business. The SBA staff is also available to provide FREE SBA presentations to business groups, chambers of commerce, schools, and colleges on SBA's Programs and Services.

Topics Include:

- Developing a [business plan](#) contact [Service Corp. of Retired Executives](#) (SCORE) 713-773-6500 and [Small Business Development Center](#) (SBDC) 713-752-8488 can assist you with your business plans.
- [Financing](#) or you can call SBA staff: [Alfreda Crawford](#), Lender Relations Loan Officer 713-773-6555 or [Valerie Nguyen](#), Lender Relations Loan Officer 713-773-6516 with any questions on SBA Financing.
- [Government Contracting](#)
The government can be a key client. Find out how to become a partner with local, state and federal agencies. Many federal programs are designed specifically to help minorities with starting a business.
 1. [8\(a\) Business Development Program](#) or you can call SBA staff [Easter Wright](#) 713-773-6531 or [Gaye Spears-Madison](#) at 713-773-6533
 2. [SDB Certification](#) or call SBA staff Easter Wright, Business Development Specialist or Gaye Spears-Madison, Business Development Specialist.
 3. [HUBZone](#) or call SBA staff [Valerie Coleman](#), Procurement Center Representative and Commercial Market Representative.

Specific Details: SCORE Business counseling and SBDC Business Counseling is **free** of charge.

Request for SBA Presentations or Booth coverage please provide the following information:

- Name, telephone number and e-mail address of Requestor; name of Event; name of Group; address of event; desired topic of SBA presenter: 7(a) Loan Program; Surety Bond; 504 Loan Program, etc.
- Time Allotted to SBA Presenter; Number of Attendees
- Description of Attendees (i.e., persons in business; persons thinking about starting a small business; specific backgrounds/industry, etc.)
- Equipment available, i.e., projection screen, electrical outlets, etc. available at event location? SBA has projector and Laptops that can be used.

Requests should be made at least three weeks in advance of your projected event. Please e-mail your request to: [Cleveland Baker](#) (713) 773-6541 or [Sonia Maldonado](#) (713) 773-6554 or Houston District Office at (713) 773-6500.